

T Y P R I N T I N G

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PREFACE

During the past decade artistic type-writing has branched into various divisions and subdivisions. One of the most interesting and most practical of these is lettering or printing. The art of combining various letters and characters on the typewriter keyboard with the correct number and sequence of white spaces may be popularly referred to as "typrinting," a combination of the words "typewriter" and "printing."

This type of printing has a number of distinct advantages over that executed by hand--whether by pen and ink or by paint and brush. Because of the precision of the typewriter mechanism, greater accuracy, neatness, and symmetry are possible. For example, if letters are to be one-half inch square, all the typewriter artist has to do is to make all letters five character or space strokes horizontally (six if elite type is used) and three spaces vertically. Because the typewriter ribbon is far less likely to smear than ink or paint, greater neatness is bound to be the result. And because the sizes of the strokes making up the letters printed do not vary, the symmetrical makeup is sure to benefit.

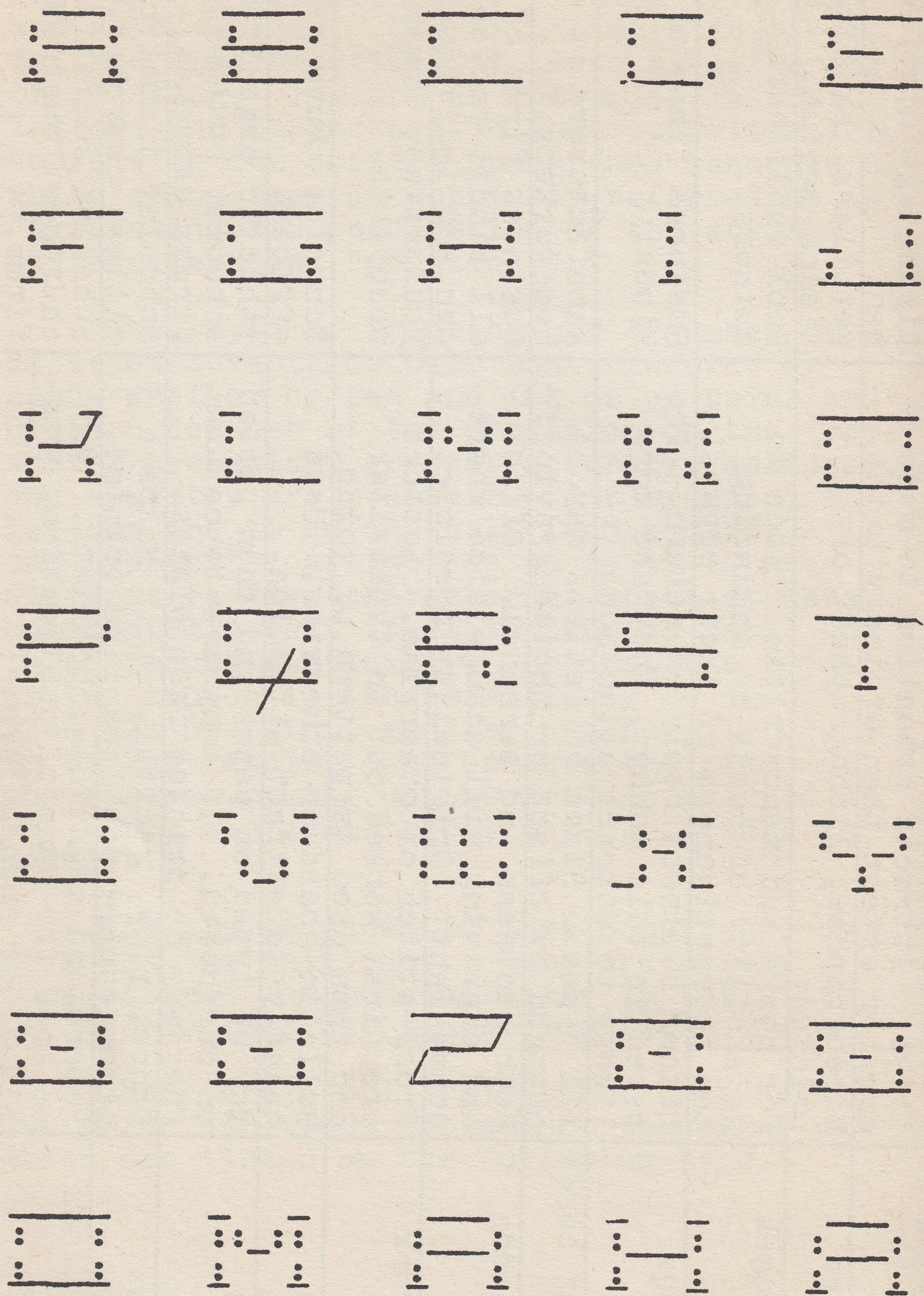
The styles shown in this manual are by no means the only ones. They are merely suggestive. The possibilities in varieties of "typrinting" are almost limitless.

There are a multiplicity of uses and users for art-typed lettering, the chief of which are listed on the following page.

J. N.

Baltimore
January 1945

USES	SUGGESTIONS	USES
Advertising	Wide field, offering many possibilities. Attracts attention to much greater extent than ordinary print.	Mail order men; advertising agencies and men.
Circulars	Mimeographed, lithographed, or printed.	Retailers, as advertising medium.
Cover pages	For books and manuscripts. Adds to saleability of books by enhancing the attractiveness of their covers.	Book publishers and authors.
Envelopes	Either business reply or return. Prepared in this manner, they are more likely to attract attention.	Business firms of all kinds.
Greeting cards	All types. Sizes of letters may be changed by offset or photoengraving.	Manufacturers of cards; homeworkers.
Letterheads	Both business and personal. Offset and engraving will change size where convenient. Originality possible.	Business firms of all kinds; professional men and individuals.
Needlework	Cross-stitch or otherwise. Letters are first worked out on typewriter and then used as pattern or guide.	Housewives; homeworkers; hobbyists.
Notices	Bulletin board or otherwise. Used chiefly to attract attention.	Schools; churches; offices.
Posters	May be typed on paper and then pasted on cardboard. If many are to be done, they may be printed from plates.	Athletic organizations; schools; business firms; churches.
Programs	Dance, play, recital, etc. Makes a mimeographed job look like printed.	Schools; dramatic societies; churches.
Publications	Papers and magazines; booklets. May be used for name of publication, headlines, or subheadings.	Schools; societies; churches; business firms.



Α Β Γ Δ Ε Ζ

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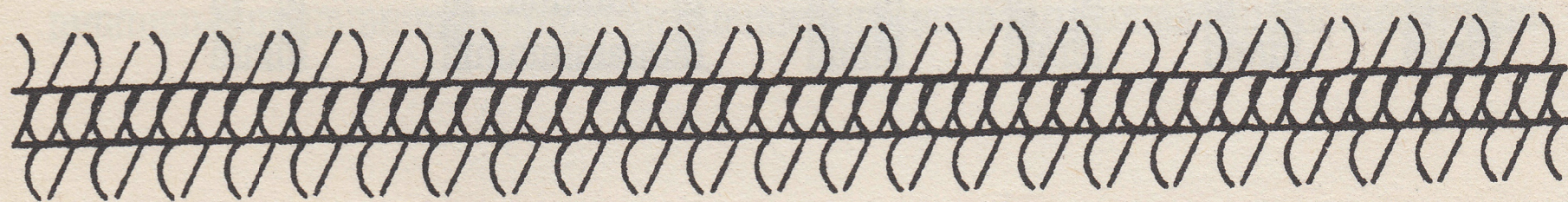
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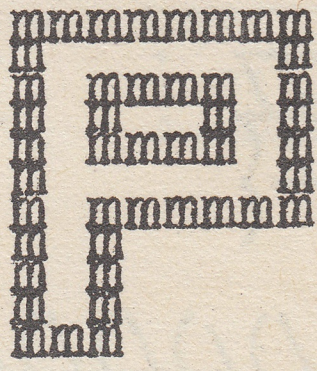
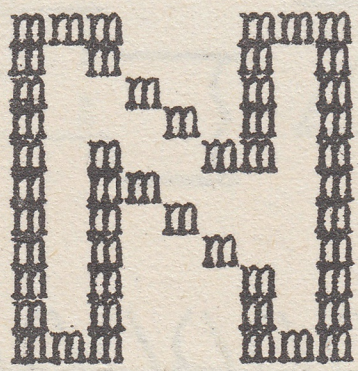
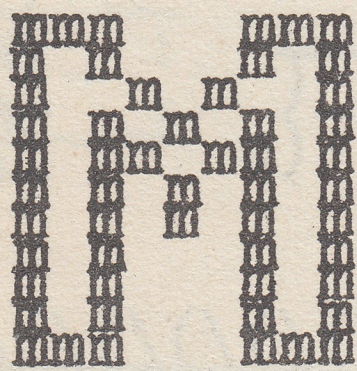
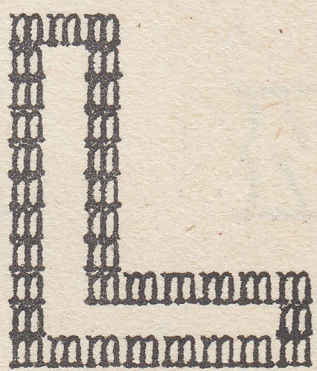
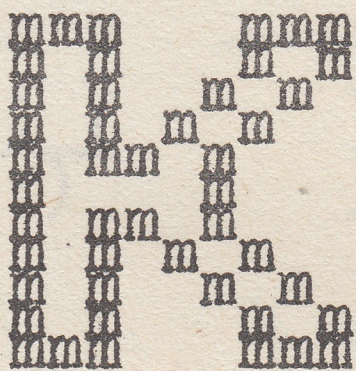
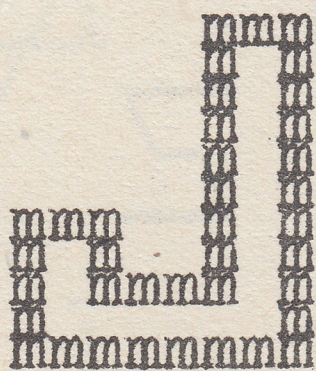
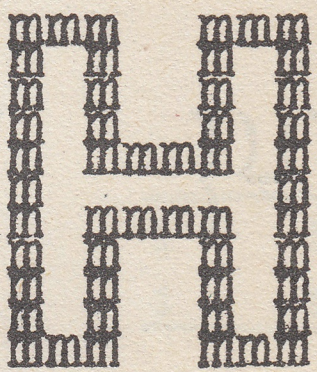
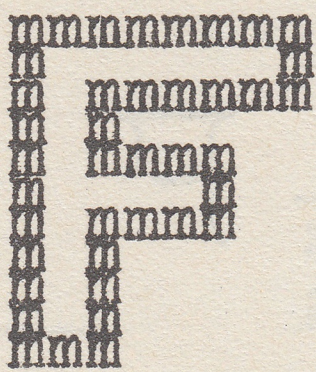
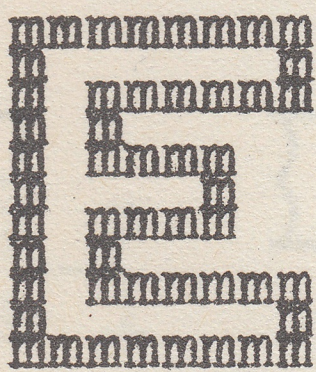
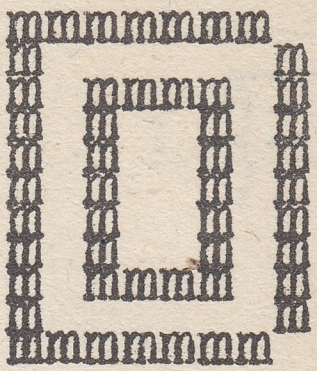
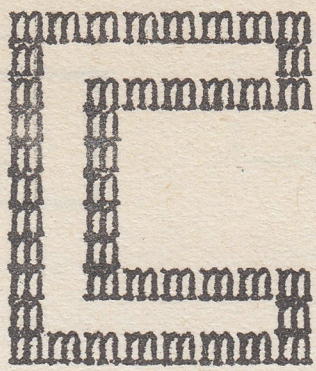
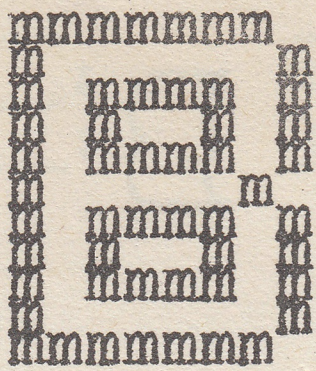
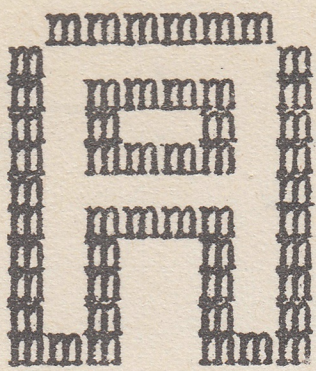
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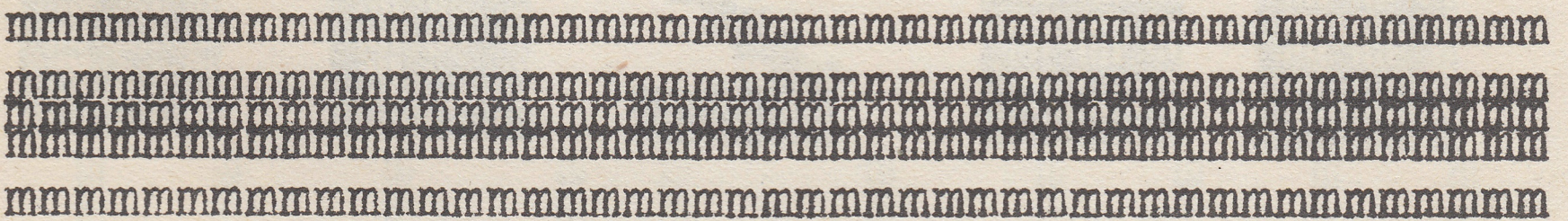
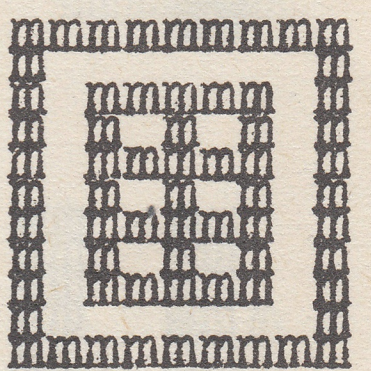
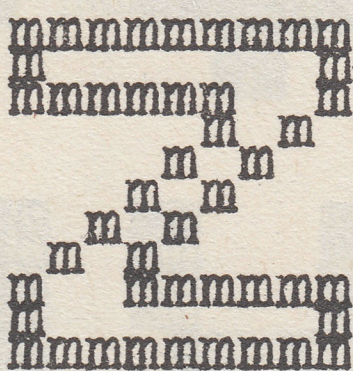
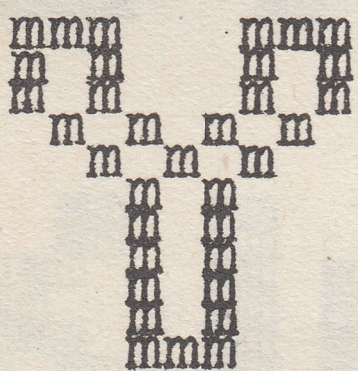
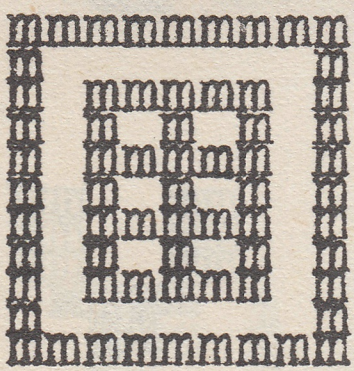
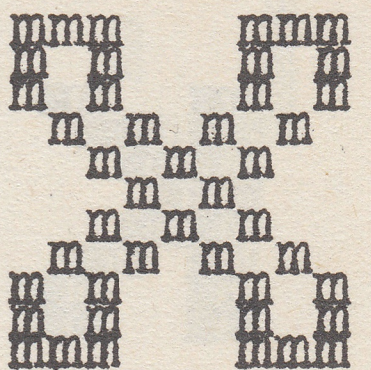
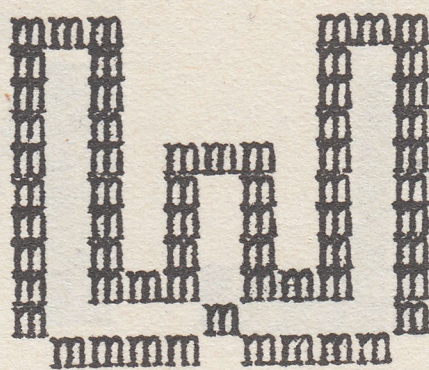
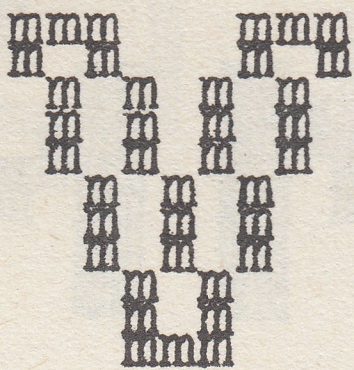
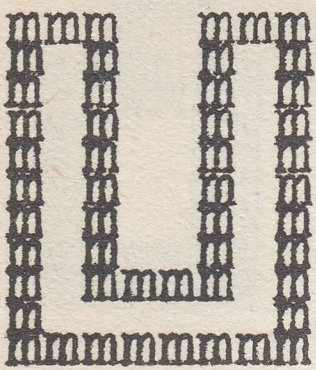
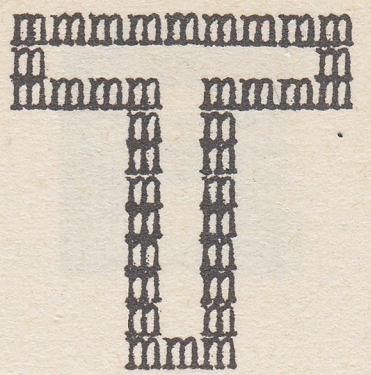
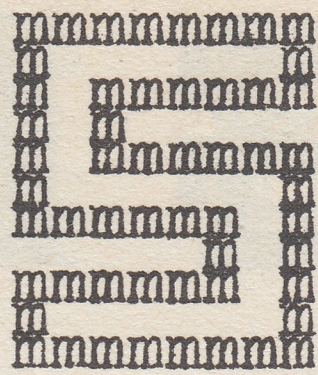
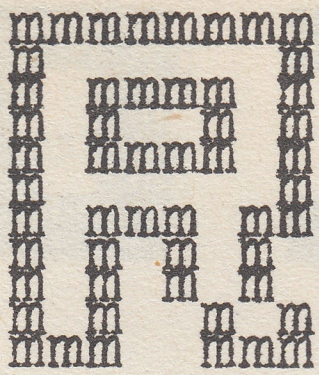
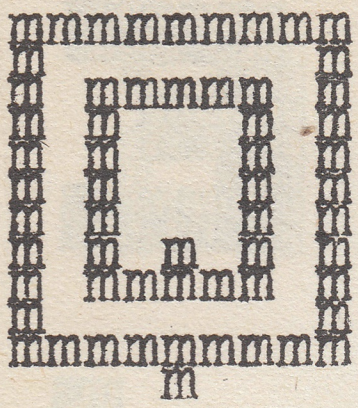
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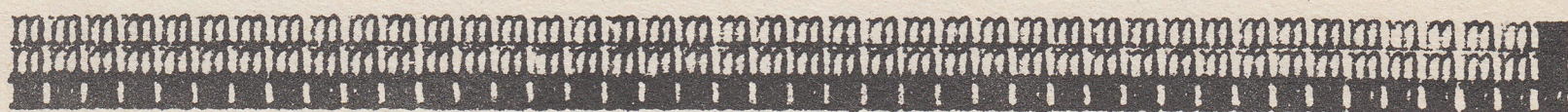
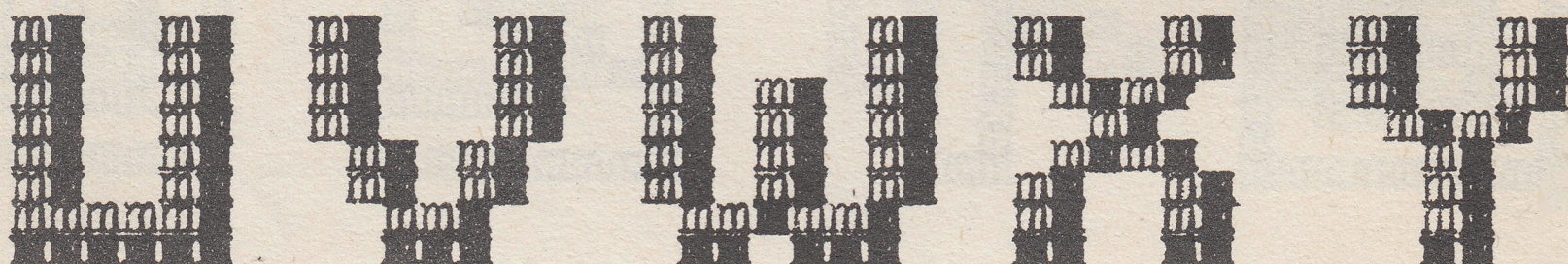
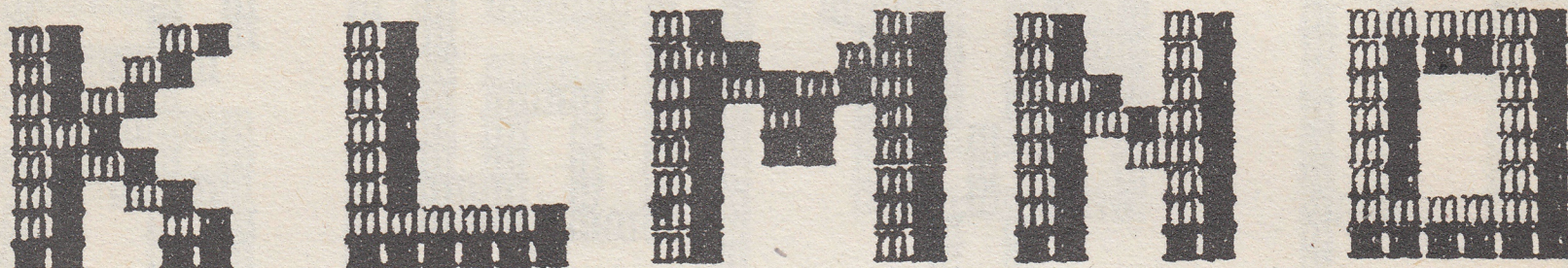
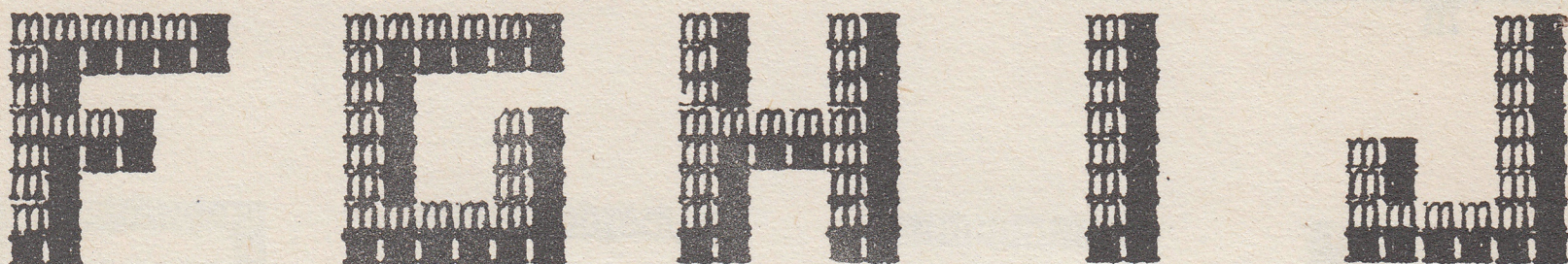
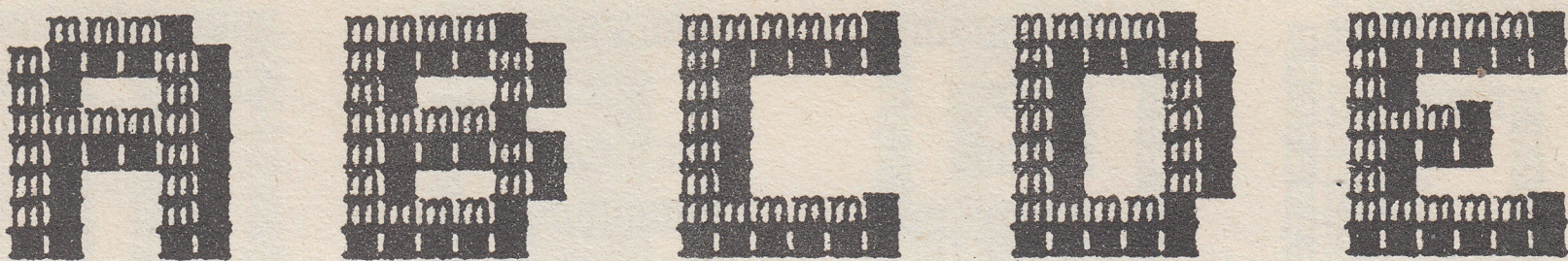
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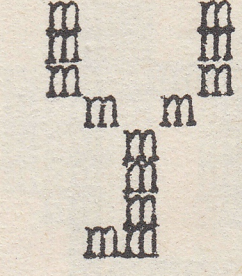
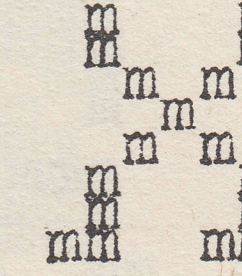
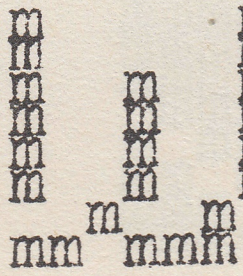
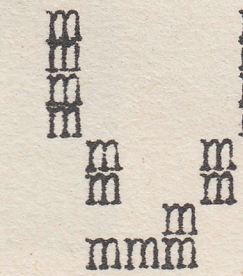
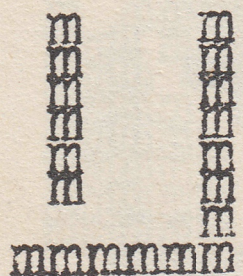
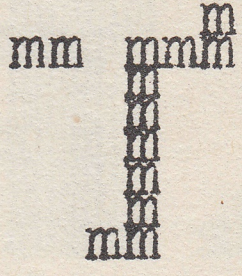
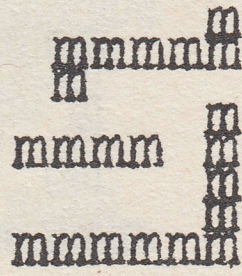
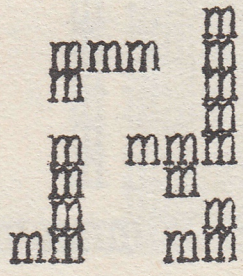
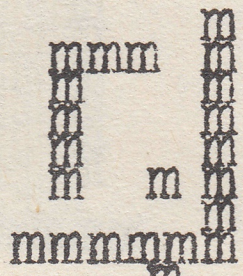
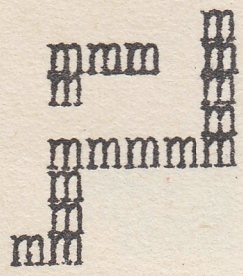
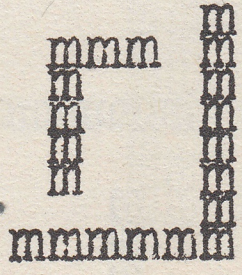
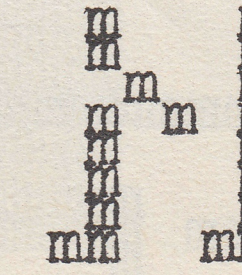
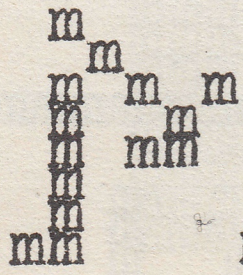
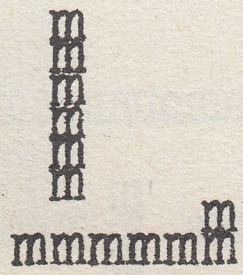
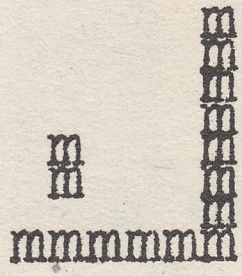
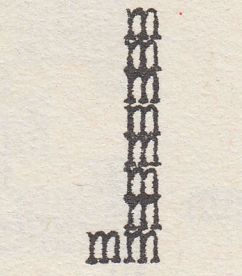
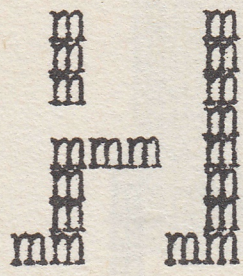
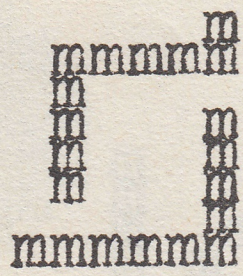
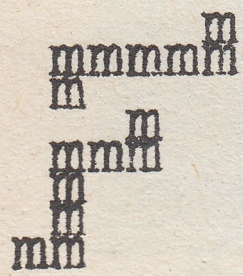
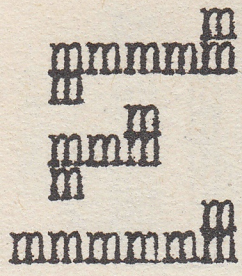
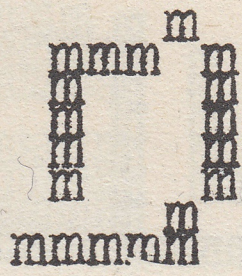
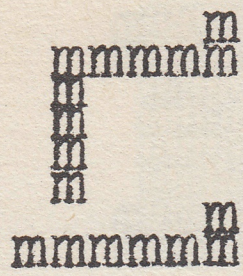
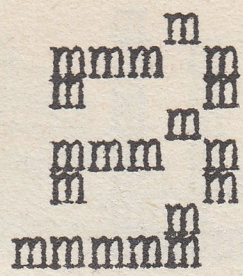
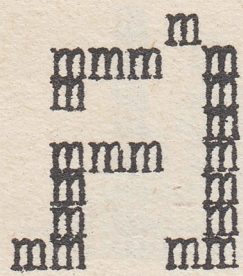
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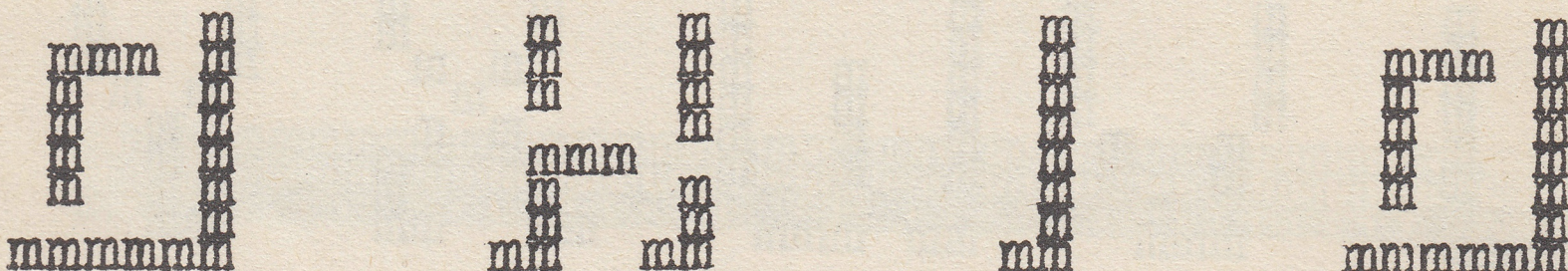
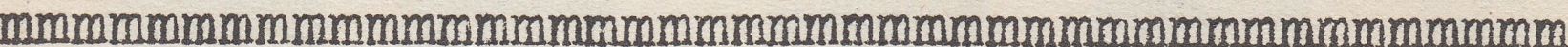
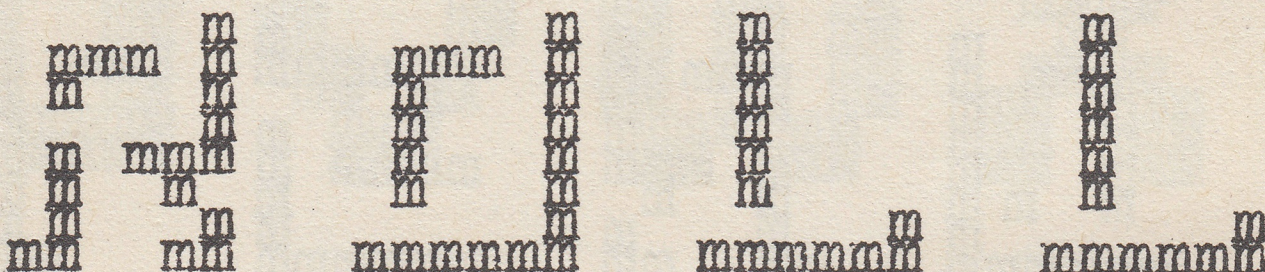
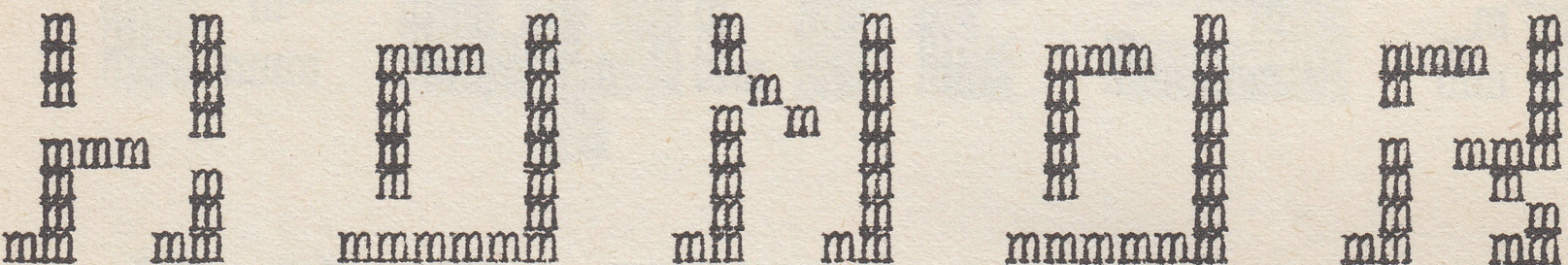
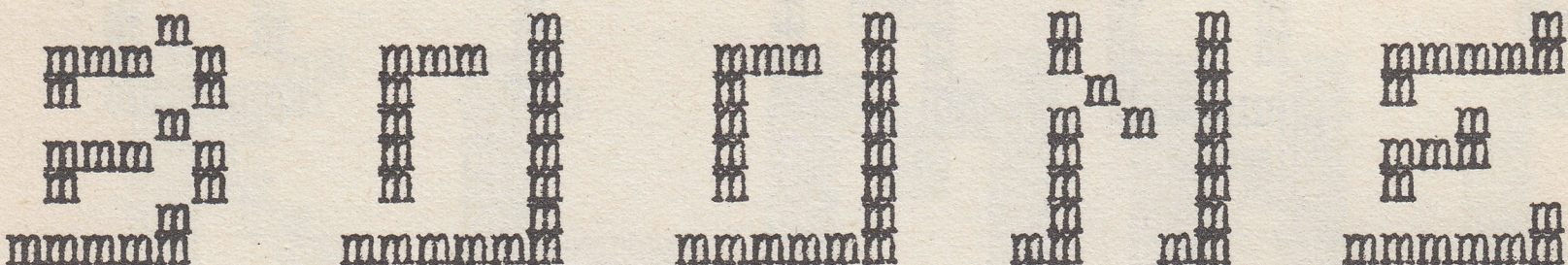
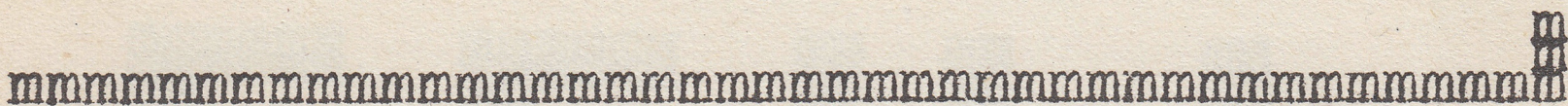
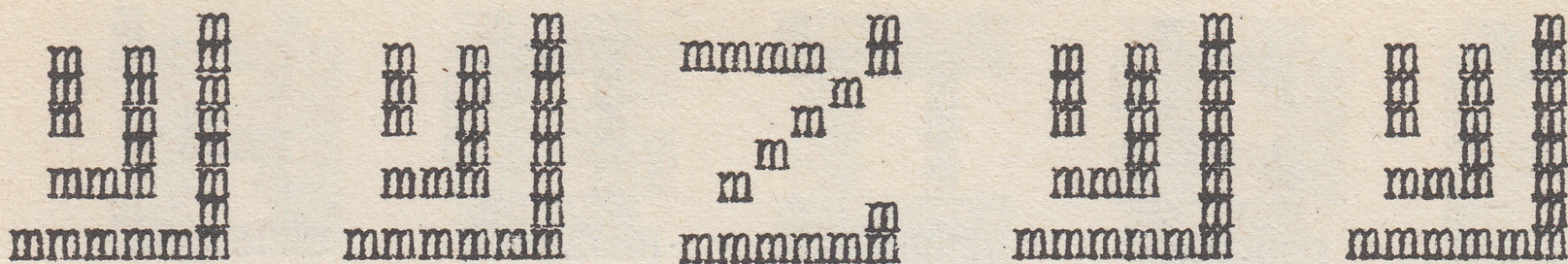


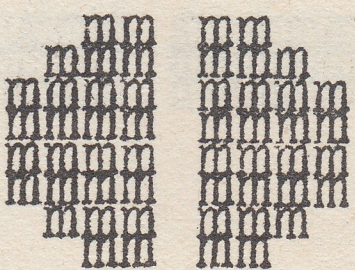
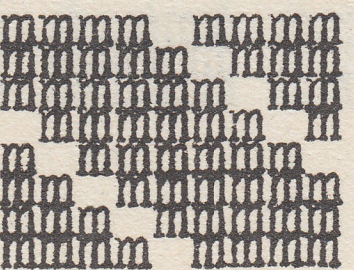
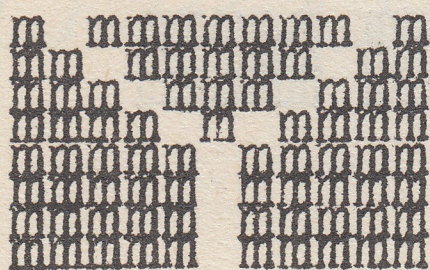
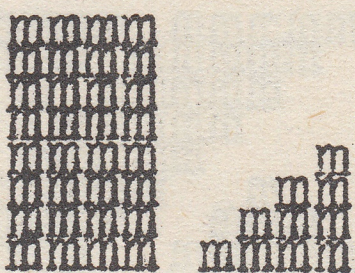
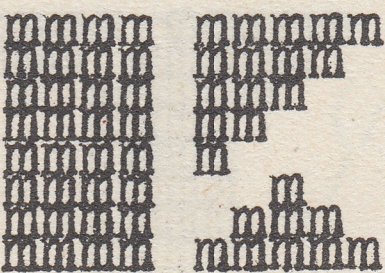
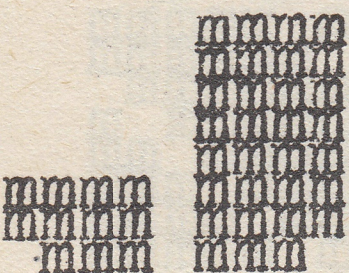
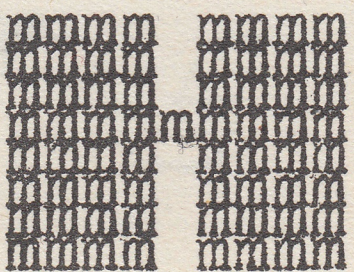
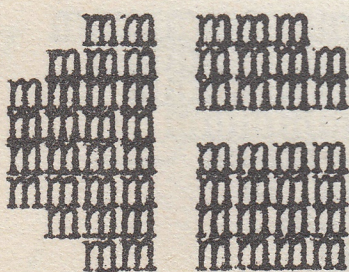
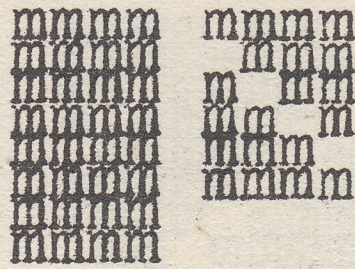
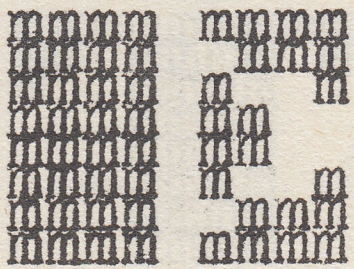
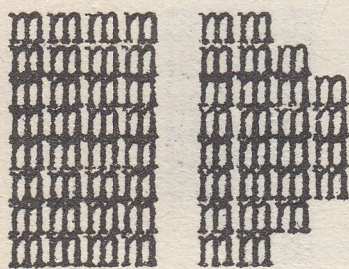
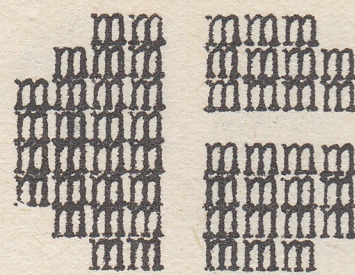
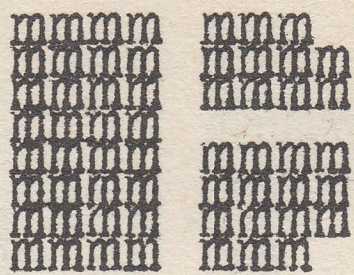
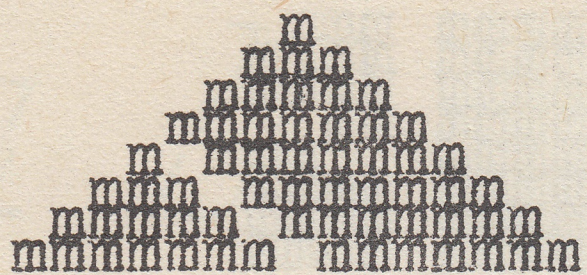


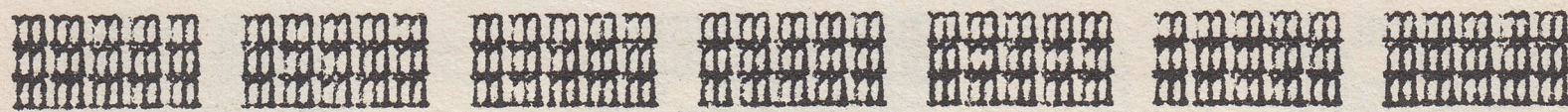
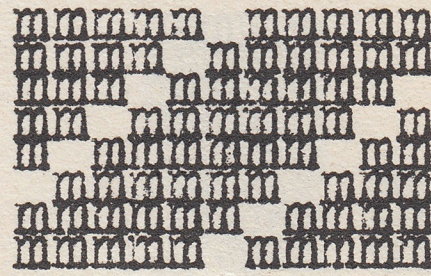
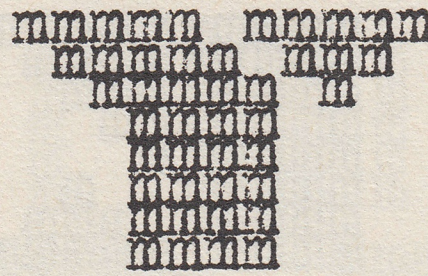
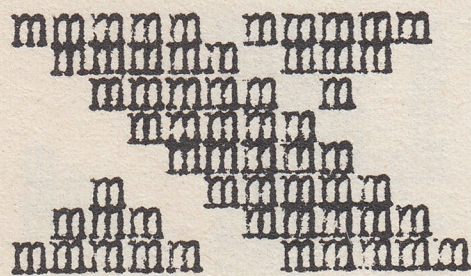
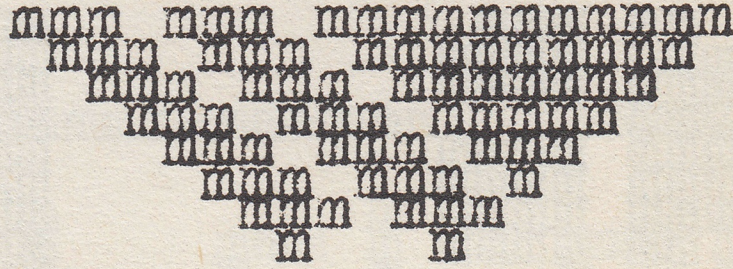
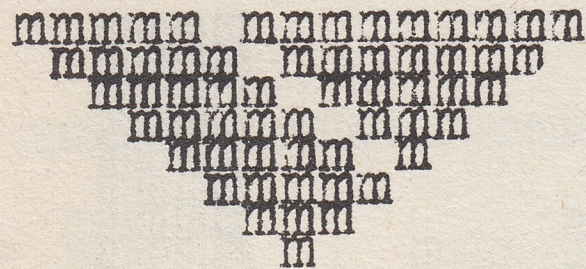
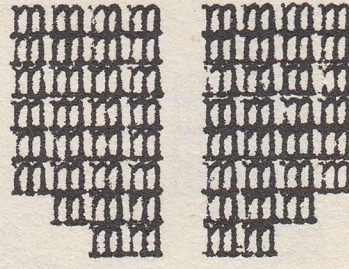
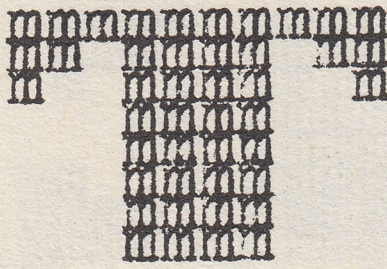
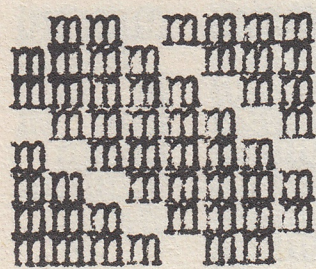
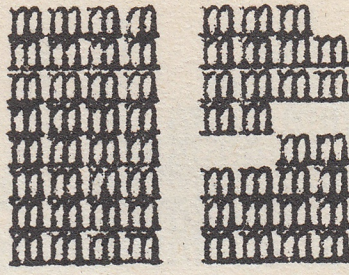
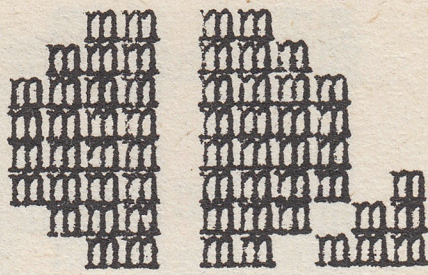
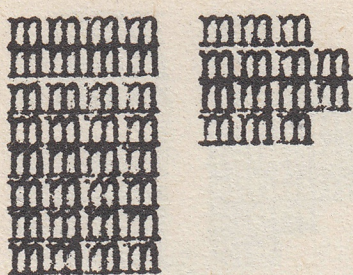












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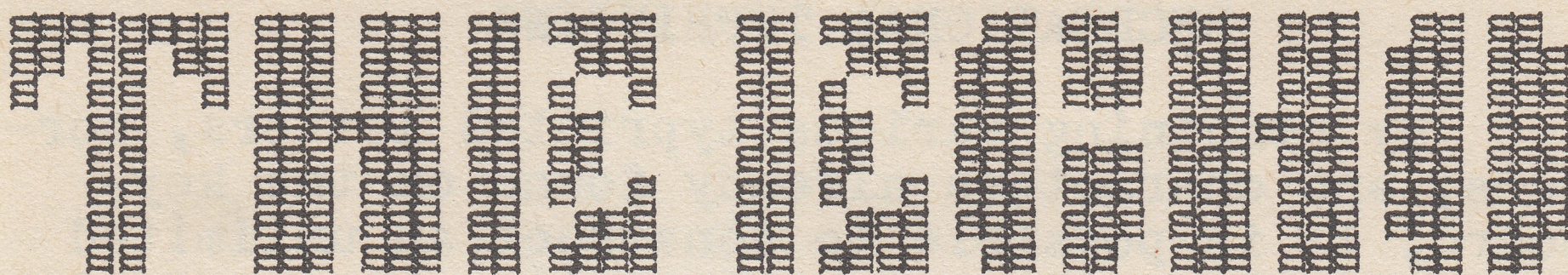
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SCHOOL PAPER
IN NEW SETUP

Our monthly school publication, "The Echo," will now assume a more attractive and original form, starting with this issue, by making use of the ideas and suggestions set forth in a book called "Typrinting."

After nine years of publication, the staff has decided to do away with the use of the stylus for putting lettering and illustrations on stencils and has decided to put the typewriter to work.

As you will notice, our name is attractively placed at the top by using the letter "m." Of course, many additional styles are presented in "Typrinting," and the staff may decide to use a different style of alphabet each year.

You will also notice that our right-hand margins are even. This was made possible by putting in extra spaces between words, where needed. It requires an extra typing, but the results are well

SENIORS SPONSOR
SPELLING BEE

The senior class will sponsor a spelling bee at the high school gym on Friday evening, Sept. 28, at 8:30 p.m. Medals and cash prizes will be awarded to the last three contestants who remain standing. Between halves of the bee, a number of amateur song, dance, and recital acts will be put on by some of the students. Tickets are now on sale by members of the senior class.

CENTRAL MEETS EASTERN
IN GRIDIRON OPENER

Our gridiron team will take on a well-groomed and speedy Eastern High on Saturday afternoon, September 29, at the new stadium, in the opener for both schools. Coach Gates has been drilling our boys hard since the start of school and has pronounced the regulars to be in excellent condition. Although their

(continued on page 3)

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RECREATIONAL TYPRINTING

By combining various typewritten letters, borders, and characters already found on the keyboard, it is possible to construct an unlimited and unusual variety of cartoon-type pictures. Letters may be placed sidewise, upside down, or otherwise. How many of these letters and characters can you recognize in the pictures below?

